

ESTY BARDICHEV

UI

UX

PRODUCT

DESIGNER



BIO

I'm a UI/UX Product Designer with over 5 years of professional experience in the fields of interactive and UI/UX Web Design. I strive to create experiences that bring joy to people and improve their well-being. I am excited about every new project, I love to learn and I am always curious about the product and its design. I have a sense for conceptual design solutions and I pay the most attention and care to the last pixel. I provide passion and creativity, I have strong design ability, attention to detail, learning skills, team player, excellent interpersonal skills. I am highly motivated and looking to join a team who shares the same passion as I do.

PORTFOLIO

estybardichev.com

CONTACT

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EXPERIENCE

FREELANCER

2015-2022

UI/UX DESIGNER

- Characterize & design User Experience UX and product interfaces for biz clients in **Wordpress and Elementor**
- Design responsive (mobile) and Web products in collaboration with developers; design visual language
- Develop marketing tools for print and social networks from scratch
- Among clients: associations, organizations, service providers, doctors, restaurants, communication companies
- Main projects: B.F Mobile (SU Company) Gather biz needs, characterize & design Websites & interfaces, design responsive products
- Restaurant chain provide professional support over the years, design branding and digital tools (Web and mobile products)

BONTACT

2014

WEB DESIGNER

- Design and develop Websites and interfaces, design of Company's and e-commerce website
- Work in partnership R&D team and Product Manager in key product interface design and development

ARYO DIGITAL

2012

WEB DESIGNER

- Design Websites and digital products, interface independently with business customers

CLICK WEB

2010-2012

DIGITAL DESIGNER CLIENT PORTFOLIO MANAGER,

- Design Websites along with management of customer accounts and all stages of projects
- Gather needs, plan and design products in Wordpress and Pojo
- Customize to social networks - Facebook, You tube, design Google banners

SKILLS

Product Design
User Experience Design
User Interface Design
Design Systems
User Research
Wireframing
Prototyping
Web Design
Web Creator
Responsive Design
Visual Design
Branding
Typography

TOOLS

Figma
Elementor
WordPress
Wix
Photoshop
Illustrator
InDesign
HTML & CSS

LANGUAGES

Hebrew
English

EDUCATION

NETCRAFT

2022

UX/UI PRODUCT DESIGN

Figma, Product Design, UI/UX, Design System, Wireframes, Prototype, User Research, Responsive Design

CURLY BLACK

2019

BRAND DESIGN AND DEVELOPMENT

UX/UI Design & Brand Development

YOEL GEVA

2018

SPOKEN ENGLISH

Course

NETCRAFT

2014

UX USER EXPERIENCE

UI/UX, Axure, Product development, User Research, Information Architecture, Interaction, Usability Testing, Interface Validation, Analytics, Responsive Web Design

PROG

2012

WEB DESIGN

WordPress and Digital Design

COLLEGE

2008 - 2012

GRADUATED IN VISUAL COMMUNICATION STUDIES

Certified Design Teacher